

# LJ INSTITUTE OF MANAGEMENT STUDIES

*PERFECTION WITHIN LIMITS*

NAAC ACCREDITED B++

APPROVED BY AICTE AND AFFILIATED TO GUJARAT TECHNOLOGICAL UNIVERSITY



Rated ★★ by  
GSIRF - Gujarat State Institutional Rating Framework.

L J Institute of Management Studies, L J Campus, Near Sarkhej Sanand Circle,  
S.G. Road, Sarkhej, Ahmedabad, Gujarat

L.J. Institute of Management Studies (LJIMS) was established in the year 2001 by Lok Jagruti Kendra Trust. It imparts a 2 year full time MBA program approved by AICTE, affiliated to Gujarat Technological University & accredited B++ by NAAC. The program is known as LJMBA. LJMBA is the brand name of the MBA program offered by L. J. Institute of Management Studies which has a combined intake of 355 – ( 1<sup>st</sup> shift 213 + 2<sup>nd</sup> shift 142) and the MBA programmes offered by L. J. Institute of Computer Applications with an intake of 72 and L. J. Institute of Engineering and Technology with an intake of 71. The total intake of LJMBA is 498 which is one of the largest intakes in Gujarat. LJMBA offers three specialisations : Marketing, Finance and Human Resource Management. Till date, 18 batches have passed out from LJMBA and the institute has an alumni association called Antarang having a total alumni strength of more than 7000. **Admission are open for the 20<sup>th</sup> batch of 2020-2022.**

#### Courses Offered:

Two year full time Master's in Business Administration (MBA) with specialization in Marketing, Finance and Human Resource Management

#### Short term courses for skill development:

The Institute runs short term value added courses for skill development in Ms-excel, Digital marketing & Others.

#### Academic Process:

The pedagogical method is classroom teaching which is supplemented with case studies and power point presentations. Faculty also adopt innovative teaching methods like live projects, live case studies, live stock market trading, weekly new analysis, flash/cue cards, self positioning statement, film reviews, theatre workshops etc to reinforce innovative and critical thinking along with academic rigour.

#### Faculty:

The Institute has more than 40 faculty members having vast experience of teaching and corporate. Currently 24 faculty members are PhDs and more than six faculty members are currently pursuing it.

#### Corporate Interactions:

Several activities and initiatives are taken to ensure student skill development & knowledge enhancement through interaction with experts, entrepreneurs and corporate.

#### Infrastructure:

The institute has excellent infrastructure like well equipped classrooms with audiovisual facilities, rich library with more than 20000 books of different themes, Training and Placement Cell, Language Lab, Auditoriums, advanced computer labs with broadband facilities, playground for sports and Canteen.





**XCEL - MOVIE CLUB**

It is a movie club that fuses education with entertainment.

**VIMARSH - GROUP DISCUSSION FORUM**

It is a platform for students to participate in group discussions & debates.

**REINCARNATION - THE ROLE PLAY**

This initiative enhances the understanding of business situations among the students through role play.

**MINDSTEIN - THE QUIZ COMPETITION**

It is a quiz competition to cultivate student knowledge.

**PARIVARTAN - THE EXTENSION ACTIVITY**

An initiative where the students impart knowledge to underprivileged kids.

**ADVENTURE**

The Cultural Carnival

**KHELSANGRAM**

The Interclass Sports Tournament

**ENVISAGE - THE POSTER MAKING COMPETITION**

This initiative provide students with an outlet for their creativity.



### AAGMAN

It is a unique orientation & induction program where students are inducted to the institutes through lectures, team activities, presentations and industrial visits.



### EPDP

Executive Personality Development Programme (EPDP) is a special program conducted to prepare students for final placements and the corporate world through Mock Interviews, Mock group discussions, Resume writing, etiquettes and grooming, business communication, conducted by highly skilled trainers.



### CRADLE

CRADLE [Capability Recognition And Development Lessons in Entrepreneurship]: (Awarded GTU pedagogical award) It provides interactive sessions & workshops with first generation entrepreneurs.



### FINEX

FINEX (Finance Excellence Series) It intends to expose students to financial markets and services through lecture series & immersions



### HRX

HRX (HR Excellence Series) It intends to expose students to the dynamics of the HR field through lecture series & immersions





**MAX**

MAX (Marketing Excellence Series) It intends to promote marketing skills among students through a series of interactions with successful marketing professionals from the industry and academia followed by immersion in companies

**PRASHIKSHAN**

A unique skill development activity where students work on live projects in companies.

**HR EUREKA**

Students are sent for a week long HR immersion program in the HR department of different companies.

**VIKALPA**

A unique initiatives where students visit companies and write case studies on them for better understanding of business processes.

**LANGUAGE LAB**

A unique english language teaching software is employed to teach spoken english to students.

**ARCHETYPE**

The management model competition where students prepare business models & plans which are presented to experts & investors.

**ANTARANG - ALUMNI ASSOCIATION**

The 6000 strong alumni association pursues activities to strengthen bonds between alumni & institute.

**FOREIGN INDUSTRIAL TRIP**

Study trips are conducted to Singapore, Malaysia, UAE, Indonesia & Hongkong to give international exposure and learning.

**MARKET CATALYST**

Students prepare marketing plans for innovative products linked to top innovators.

## About LJ MBA

## Student Activity

## Academic Activity

## Top Placements 2019



AMBEDKUMAR SINGH  
BYJU'S  
10 LPA



BHAVESH MAHESHWARI  
MAGICBRICKS  
8.32 LPA



MAHAMMAD  
RAIYAN SUNSARA  
MAGICBRICKS - 8.2 LPA



DIVYANSHU SHARMA  
VEDANTU  
7 LPA



DEEPAKKUMAR TELI  
VEDANTU  
7 LPA



NEETIGYA ARYA  
VEDANTU  
7 LPA



RAJ PATHAK  
VEDANTU  
7 LPA



RAJEEV SHARMA  
VEDANTU  
7 LPA



ANUJA PANDEY  
VEDANTU  
7 LPA



ACCHARI VISVANATHAN  
HFFC  
6.2 LPA



AKSHAY MISTRY  
HFFC  
6.2 LPA



DARSHAN DABGAR  
HFFC  
6.2 LPA



DHRUV MAKANI  
HFFC  
6.2 LPA



NIRAJ RATHOD  
HFFC  
6.2 LPA



FUZAIL SHAIKH  
HFFC  
6.2 LPA



VRUND MEHTA  
HFFC  
6.2 LPA



SHRIMOYEE MUKHERJEE  
HFFC  
6.2 LPA



AAKASH PAVAR  
INTELLEGROW  
6 LPA



ALFA BOGHARA  
INTELLEGROW  
6 LPA



AYUSH UPADHYAY  
INTELLEGROW  
6 LPA



AKASH PATEL  
INTELLEGROW  
6 LPA



RONILKUMAR PATEL  
INTELLEGROW  
6 LPA



YASH SHAH  
INTELLEGROW  
6 LPA



ZALAK HINGRAJYA  
INTELLEGROW  
6 LPA



PARTH SUTHAR  
EMS  
5.5 LPA



JAIMIN JOSHI  
BERGER PAINTS  
5.5 LPA



RONAK SHAH  
BERGER PAINTS  
5.5 LPA



TUSHAR GULABWANI  
BERGER PAINTS  
5.5 LPA



DARSHIT GOHIL  
BERGER PAINTS  
5.5 LPA



DRASHTI BUCH  
HFFC  
5.4 LPA



VALLARI KUKADIYA  
S&P GLOBAL  
4.8 LPA



MANVI VATS  
AMAZON  
4.35 LPA



MANISHKARAN  
MUDALIAR  
AMAZON - 4.35 LPA



KINJAL BHAVAIYA  
CENTRUM HOUSING  
FINANCE - 4 LPA



BHAVESH PRAJAPATI  
CENTRUM HOUSING  
FINANCE - 4 LPA



JIGNESH RABADIYA  
CENTRUM HOUSING  
FINANCE - 4 LPA



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KARAN VADNAGRA  
CENTRUM HOUSING  
FINANCE - 4 LPA



AMRUTA NAGAVEKAR  
EMS  
3.6 LPA



CHANDNI ADANI  
EMS  
3.6 LPA



CHRISTINA THOMAS  
EMS  
3.6 LPA



MADHURAM  
MUDALIYAR  
EMS - 3.6 LPA



MEGHA CHATURVEDI  
EMS  
3.6 LPA



MOHD JISHAN NAGORI  
EMS  
3.6 LPA



SAURAV VAIDYA  
EMS  
3.6 LPA



DIVYA SHUKLA  
EMS  
3.6 LPA



SURESHKUMAR LABANA  
EMS  
3.6 LPA



YASH AJMERA  
EMS  
3.6 LPA



MANAN SUTHAR  
EMS  
3.6 LPA



VASTI TUSHAR  
EMS  
3.6 LPA



DIVYA MAHESHWARI  
EMS  
3.6 LPA



ABHINAV RAJ  
KOTAK LIFE  
3.5 LPA



DHAVAL PARMAR  
KOTAK LIFE  
3.5 LPA



SHRUTI MODI  
KOTAK LIFE  
3.5 LPA



YASH PAREKH  
KOTAK LIFE  
3.5 LPA



VAGHASIYA SUBHASH  
KOTAK LIFE  
3.5 LPA



NILKESH VALAND  
KOTAK LIFE  
3.5 LPA



DEEPIKA JAISWAL  
BANDHAN BANK  
3.5 LPA



DHARMESH RUPANI  
BANDHAN BANK  
3.5 LPA



KARAN VARIA  
BANDHAN BANK  
3.5 LPA



MAHIMA RUPARELIYA  
BANDHAN BANK  
3.5 LPA



KINJAL DHORAWALA  
BANDHAN BANK  
3.5 LPA



PUNNERI RIYA FELIX  
BANDHAN BANK  
3.5 LPA



SHOAIB MEVATWALA  
BANDHAN BANK  
3.5 LPA



AMIT KANANI  
BANDHAN BANK  
3.5 LPA



PRIYA PALKHIWALA  
HOUSING.COM  
3.5 LPA



YESHA DARJI  
EMS  
3.5 LPA

## OUR TOP RECRUITERS

				
				
				
				
				
				
				
				



**For admissions contact:**

 94086 73973 / 90166 66642 / 98240 29413

 70960 00729

 [admission\\_ljmba@ljkku.edu.in](mailto:admission_ljmba@ljkku.edu.in)



ljimsofficial



LJ MBA



ljmba\_official